

WWD

Fashion Scoops

January 12, 2005

Tree-Huggers: Eco-friendly fashion from Oscar de la Renta, Derek Lam, Proenza Schouler, Deryl K, Cloak, Zac Prosen, John Varvatos, Isabel Toledo, Alvin Valley and others will be featured in “Future Fashion,” the kickoff event for “Verdopolis: The Future Green City,” a three-day symposium to be held in Manhattan next month. Afterward, Barneys New York will showcase the one-of-a-kind creations in its Madison Avenue windows Feb. 15 through March 8, before auctioning them to benefit Earth Pledge, the nonprofit organizing Verdopolis.